What is claimed is:

1. A method for delivering content and direct marketing over a network, comprising:

(a) providing a host system and a network;

(b) providing a first connection between the host system and the network and providing a second connection between the network and at least one subscriber system;

(c) providing a plurality of Odyssey topics for selection by a subscriber;

(d) selecting an Odyssey topic and delivering by email from the host system to the subscriber system via the network more than one Odyssey writing on said topic;

(e) providing the subscriber at least one option to subscribe to a Series on the subject matter of at least one Odyssey writing; and

(f) subscribing to a Series and delivering by email from the host system to the subscriber system via the network at least one Series writing.

2. The method of claim 1, further including the step of providing to the subscriber system via the network, with at least one of said Odyssey writings or said at least one Series writing, advertisements or recommendations for products or services, relating to the subject matter of said at least one of said Odyssey writings or said at least one Series writing.

3. The method of claim 2, further including the step of tracking and storing information relating to activities of the subscriber in a subscriber profile, wherein said information is from the group of at least one Series to which the subscriber has subscribed, the topics the subscriber has selected, advertisements the subscriber has viewed, products or services the subscriber has purchased, and any other information that may be stored in a subscriber profile.

4. The method of claim 3, further comprising the step of targeting advertisements or product recommendations to subscribers, based on at least a portion of the information collected relating to subscriber activities.

5. The method of claim 3, further including the step of registering the subscriber, wherein the subscriber provides information from the group of name, address, zip code, age, birthday, interests, income, gender, demographic information, telephone numbers, highest level of education completed, profession, number of people in their home, if they have any children, annual income, interests, hobbies, weight, nationality, and other personal information and storing such information in a subscriber profile.

6. The method of claim 5, further comprising the step of targeting advertisements or product recommendations to the subscriber, based on at least a portion of the information stored in the subscriber profile.

7. The method of claim 6, wherein said at least a portion of the information is from the group of at least one Series to which the subscriber has subscribed, the Series writing topics to which the subscriber has subscribed, and subscriber feedback on at least one Series writing.

8. The method of claim 2, wherein a host enters into an agreement with a vendor whereby the host receives compensation as a result of a subscriber viewing an advertisement or purchasing a product or service.

9. The method of claim 5, further comprising the step of providing to an interested party all, a selection of, the information in the subscriber profile.

10. The method of claim 5, further comprising the step of providing to an interested party all, a selection of, the information in more than one subscriber profile.

11. The method of claim 10, wherein the information provided to the interested party is a generalized or aggregated version of the information in the subscriber profiles.

12. The method of claim 2, wherein said Odyssey writings and said at least one Series writing contain less than 1,000 words each.

13. The method of claim 2, wherein said Odyssey writings and said at least one Series writing are delivered according to the successfulness of said Odyssey writings and said at least one Series writing.

14. The method of claim 13, wherein successfulness is based on the how many times said Odyssey writings and said at least one Series writing have been accessed.

15. A method for delivering content from a host to a subscriber over a network, comprising:

(a) providing a plurality of Odyssey topics for selection by the subscriber;

(b) selecting an Odyssey topic;

(c) receiving via email at least one Odyssey writing on said Odyssey topic;

(d) providing the subscriber an option to subscribe to a Series on the subject matter of at least one Odyssey writing; and

(e) subscribing to a Series and delivering via email at least one Series writing.

16. The method of claim 15, further including the step of tracking and storing information relating to activities of the subscriber in a subscriber profile, wherein said

information is from the group of at least one Series to which the subscriber has subscribed, topics the subscriber has selected, advertisements the subscriber has viewed, products or services the subscriber has purchased, and any other information that may be stored in a subscriber profile.

17. The method of claim 16, further including the step of registering the subscriber, wherein the subscriber provides information from the group of name, address, zip code, age, birthday, interests, income, gender, demographic information, telephone numbers, highest level of education completed, profession, number of people in their home, if they have any children, annual income, interests, hobbies, weight, nationality, and other personal information, and storing such information in a subscriber profile.

18. The method of claim 17, further comprising the step of providing to an interested party all, a selection of, the information in the subscriber profile.

19. The method of claim 17, further comprising the step of providing to an interested party all, a selection of, the information in more than one subscriber profile.

20. The method of claim 19, wherein the information provided to the interested party is a generalized or aggregated version of the information in the subscriber profiles.

21. The method of claim 17, wherein said more than one Odyssey writings and said at least one Series writing are delivered to the subscriber system by email.

22. The method of claim 19, wherein said more than one Odyssey writings and said at least one Series writing are delivered to the subscriber system by email.

23. A system for delivering content via email over a network, comprising:

(a) a host system for providing Odyssey topics and Series topics over the network; and

(b) a subscriber system connected to the network for receiving from said host system the Odyssey topics and the Series topics for selection by a subscriber, and thereafter receiving from said host system via email at least one Odyssey writing based on a selected Odyssey topic and at least one Series writing based on a selected Series topic.

24. The system of claim 23, wherein at least one Series topic is received by said subscriber system from said host system with said at least one Odyssey writing, and the at least one Series topic is based on the subject matter of said at least one Odyssey writing.

25. The system of claim 24, wherein said host system is designed to send to the subscriber system via the network, with said at least one Series writing, advertisements or recommendations for products or services, relating to the subject matter of said at least one Series writing.

26. The system of claim 25, wherein said host system is designed to track and store information relating to activities of the subscriber in a subscriber profile, wherein said information is from the group of at least one Series to which the subscriber has selected, the topics the subscriber has selected, advertisements the subscriber has viewed, products

or services the subscriber has purchased, and any other information that may be stored in a subscriber profile.

27. The system of claim 26, wherein said host system is designed to target advertisements or product recommendations to subscribers, based on at least a portion of the information collected relating to subscriber activities.

28. The system of claim 25, wherein said host system is designed to receive subscriber registration information from the subscriber system, wherein the information is from the group of name, address, zip code, age, birthday, interests, income, gender, demographic information, telephone numbers, highest level of education completed, profession, number of people in their home, if they have any children, annual income, interests, hobbies, weight, nationality, and other personal information and storing such information in a subscriber profile.

29. The system of claim 28, wherein said host system is designed to target advertisements or product recommendations to the subscriber, based on at least a portion of the information stored in the subscriber profile.

30. The system of claim 29, wherein said at least a portion of the information is from the group of at least one Series the subscriber has selected, the Series writing topics the subscriber has selected, and subscriber feedback on at least one Series writing.

31. The system of claim 28, wherein the host system is designed to provide all or a selection of the information in the subscriber profile to a system of an interested third party.

32. The system of claim 28, wherein the host system is designed to provide all or a selection of the information in more than one subscriber profile to a system of an interested party.

33. The system of claim 32, wherein the information provided to the system of the interested party is a generalized or aggregated version of the information in the subscriber profiles.

34. The system of claim 27, wherein said host system is designed to deliver Odyssey writings and said at least one Series writing to the subscriber system according to the successfulness of said Odyssey writings and said at least one Series writing.

35. The system of claim 34, wherein successfulness is based on the how many times said Odyssey writings and said at least one Series writing have been accessed.

Exhibit 2005